Introducing the new standard

The WPS Parking Platform is the new standard for operating and managing parking spaces successfully, while adapting to ever changing customer needs.

The WPS Platform introduces a new way of parking: open and adaptive. An exciting new platform that brings together existing and new equipment, from WPS and third parties, software applications and operator services, to deliver a seamless parking solution.

This more open and adaptive approach puts an end to replacing perfectly functioning proprietary equipment, whilst continuously improving both the parking and operator experience.

Our open and adaptive platform, supported by our Marketplace, offers a flexible, scalable and more economical approach to parking management. Owners/operators can now explore and employ new mobility services and operator solutions, extend the lifecycle of current parking systems and add or remove new components.

The WPS Platform is hardware interoperable. The ParkID parking management system either runs on our ParkAdvance equipment or on third party equipment, using ParkID Connect.

WPS Parking Platform

Marketplace
Applications for customers and operators

ParkID
The parking operating system

ParkAdvance
WPS product line of robust and reliable entry, exit and pay stations

ParkID Connect

3rd party
Entry, exit, pay stations

3rd party
Entry, exit, pay stations

WPS Service & Consultancy

Excellent 24h service for a perfectly functioning parking system. Valuable consultancy to optimise occupancy rates, improve operator experience and remove complexity.

WPS Service engineers make sure that the parking system runs smoothly, with excellent initial installations, optimal entry/exit routes, preventive and predictive maintenance and practical operator training to perform minor support activities. Our helpdesk, repair service and training are available 24hrs.

WPS consultants are happy to join you to discuss how to remove complexity and improve user experience. They help to create insights on usage, optimise occupancy rates or help you to activate new applications to maximise the usage.

Partner Campus: fast track to a successful cooperation

Suppliers of new and innovative solutions for operators and users can gain access to the WPS Marketplace through our Partner Campus. Team up with the WPS experts and add value to the Marketplace.
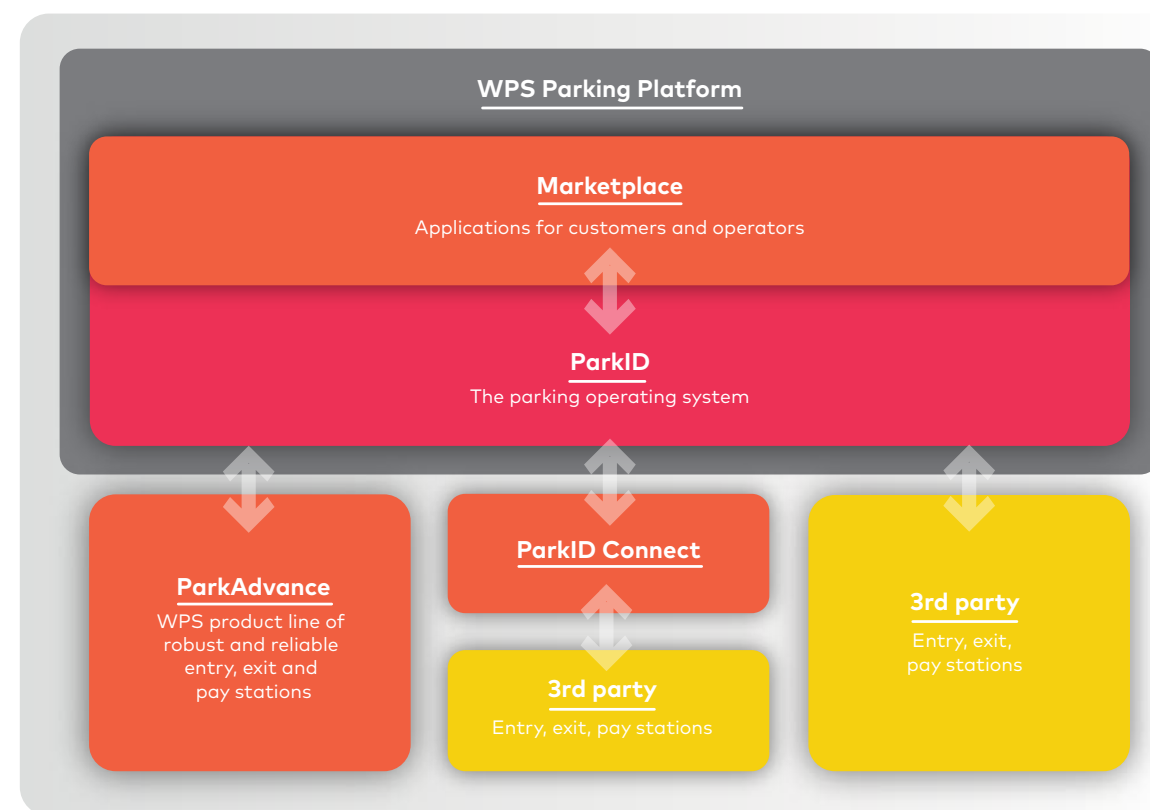
The Partner Campus is open for both software and hardware suppliers that want to offer their solutions on the WPS Marketplace. The campus offers an onboarding package with accessible API's, software architecture expertise and sandbox environments. Partners join a five-step fast track process to a successful cooperation.

> **Contact your partner manager or visit www.wpsparking.com/partners/partner-campus** for more information on the Partner Campus.

ParkID Connect

Remove complexity and increase the number of customer journeys with your existing parking solution with ParkID.

ParkID Connect transforms current proprietary parking equipment into a hardware interoperable solution without any upfront investments or disposing of perfectly functioning equipment. ParkID Connect extends the current system with a controller, QR-scanner and 4G connectivity to connect to the WPS platform. A platform that supports a multitude of new customer journeys.

How can we help you remove complexity and improve customer experience? Contact one of our parking specialists today.

- Adaptive
- Hardware interoperable
- Cost effective
- Sustainable
- Scalable
- Improved customer experience
- Minimal disruption

✉ info@wps-nl.com
☏ +31 4 02 50 91 11
🌐 www.wpsparking.com

The new way of parking: open and adaptive

Remove complexity, improve customer experience

WPS

The WPS Parking Platform

Every journey is different. As we move around, the means by which we travel and the apps that support us, are constantly evolving. Whether it's for work or leisure, parking is often an integral part of that journey. As such, it should be simple and stress free.

The need to adapt to changing customer journeys, manage parking spaces as flexibly as possible and secure your parking operation, are at the centre of WPS' parking solutions. The WPS Parking Platform connects today's parking customers to the mobility services and solutions of tomorrow. At the core of this Platform is the parking management system - ParkID. This cloud solution is easy to use and always up-to-date. It is supplemented by the WPS Marketplace, offering new and innovative applications from an ever-growing number of partners that can be deployed quickly and easily.

The powerful WPS platform is hardware interoperable and runs on our ParkAdvance equipment and third-party installations. It delivers on our sustainable promise: we minimise our CO2 emissions by using as little (new) hardware as possible. Equipment lifecycles and maintenance contracts no longer stand in the way of optimising occupancy and improving the parking experience.

The WPS Platform introduces the new way of parking: open and adaptive

Supporting a wide variety of parking concepts

Common and innovative parking concepts, suited for every individual customer journey.

Our solutions are designed to bring maximum benefits to owners/operators and customers alike, centred around operational efficiency, integration capabilities, and the perfect user experience.

Ticketed parking

Ticketed parking is the most common parking concept. With the barcode ticket, parking can be paid, and visitors can leave the parking lot, with or without a receipt.

Paperless parking

With paperless parking, a ticket is no longer required. Entering a debit card or license plate suffices to enter and exit the parking lot. Paperless parking removes the costs and environmental impact associated with paper and consumables. It improves customer convenience, since payment is digital and receipts can be emailed. Lost or damaged tickets are no longer an inconvenience as it's easily solved by entering the debit card or license plate.

Barrierless parking

Not only is a ticket no longer required, customers also do not need to wait to enter the parking lot. The parking system is integrated with ANPR and customers are charged automatically, based on their actual timed length of stay.

Loyalty schemes

Enabling shopping centres, town centre parking operators, hotels or leisure centres to offer discounts for loyal customers, and incentives to attract more customers.

Validations

Enabling retailers to validate or discount parking in-store, thereby increasing convenience for the consumer.

WPS Marketplace

The WPS Marketplace offers software solutions for enhanced parking experiences and operator services.

The WPS marketplace offers access to a wide range of the best parking and operator solutions, tailored to today's needs and tomorrow's wishes. Innovative third parties that improve the customer journey, present their solutions in the WPS Marketplace.

The WPS platform is evolving into an enabler for mobility, supporting an ever-growing amount of individual customer journeys. Check them out!

Toogethr – Making mobility and parking simple

JustPark – Seamless parking experience for adhoc and pay-as-you-go parking

Valid– Reward customers with free or discounted parking

Business parking – Managing parking for multi-tenant sites

Enterprise reporting – Detailed insight across multiple car parks

Untill – Seamlessly integrate parking in your horeca POS system

For more solutions please visit the marketplace section on our website **www.wpsparking.com/solutions/wps-marketplace**

ParkAdvance

Robust, reliable and adaptive hardware.

The ParkAdvance system design is robust, reliable and long-lasting, designed specifically for maximum uptime and intuitive user experience.

The modular set-up enables a configuration that matches customer needs or location specific requirements. The standard set-up offers different access and payment modules and touchscreens to choose from.

As an option, ParkAdvance systems can be customised, with different colours, wrapping, specific RFID or intercom solutions. The adaptive, modular set-up is designed to support adding and/or replacing components and extending the lifecycle of the parking system, therefore reducing the carbon footprint.

- Reliable and robust design
- Maximising uptime by replacing consumables on-the-go
- Easy to use: standard touch interface
- Easy to maintain: easy access and standardised components
- Reduced operating costs
- Extended lifecycle, by adding and/replacing components
- Accommodating all access & payment solutions
- Customisation: colours and wrapping

ParkAdvance runs ParkID natively, accommodating access to new customer journeys and improved operator services.

ParkID

At the heart of the WPS Parking Platform is our well-established, cloud-based parking management system - ParkID. As a core element of our parking proposition, we pride ourselves on its continuous development to add new functionality, security updates and provide updates and new releases.

ParkID is a cloud-based, generic software solution. It is subscription-based and constantly updated, matching changing parking owners/operators' needs. ParkID runs natively on our ParkAdvance hardware but is also compatible with third party hardware.

With the ParkID subscription, operators have no concerns about system and security updates or new releases. The latest technical and functional updates are deployed regularly and automatically. Improvements are always released gradually, allowing operators to manage ParkID intuitively.

- Well-established
- Cloud-based
- Updated regularly and automatically
- Hardware interoperable: compatible with third party hardware

One-stop-shop

WPS supports a wide variety of peripherals, to facilitate smooth customer journeys.

Open to other hardware vendors

ParkID is not exclusive to WPS equipment. It welcomes other vendors to certify their hardware to become part of the platform. Premier kiosk builder Prestop for example, certified four of their indoor payment kiosks so leisure locations can now select a machine that matches their premises.